



Application Video Course

USE FILM WITH INTENT

Using film as a medium with purpose. Fast and efficient to a powerful clip.

YOU WORK IN THREE PHASES



CONCEPT

You develop the idea for your application or project video and sharpen your message.



IMPLEMENTATION

You learn tools and techniques and shoot your clip – with our equipment or your own.



FINALISATION

We give feedback on edit and impact and show you how to use the clip.

RESULT

An idea, finished video content and a first version you can develop further on your own.

OUR GOAL

You understand how video content works, have a concrete idea and the tools to carry out your project independently.

DURATION AND EXECUTION

Duration: 3 workshops over 3 days, each from 9:00 AM – 12:00 PM & 1:00 PM – 3:00 PM

Execution: On-site only.

IDEAL FOR PEOPLE LOOKING FOR WORK OR ASSIGNMENTS WHO WANT TO GET NOTICED WITH A FILM – AND FOR PROFESSIONALS IN MARKETING, COMMUNICATIONS, GRAPHIC DESIGN, WEB AND PHOTOGRAPHY.

REQUIREMENTS

- Completion of apprenticeship or degree
- German language skills B2
- good computer skills

COSTS

CHF 8430.– in one-to-one coaching / free of charge with an individual course application (RAV via ALV)

COURSE FORMAT

The course is offered as group or individual coaching. Max. 7 participants.

REGISTRATION

Registration online only at: ba-database.ch/kursanmeldung

Application Video Course

FURTHER INFOS

COURSE DESCRIPTION

A picture is worth a thousand words. Learn how to create a stunning video for your application or project — with minimal effort. The course consists of three modules, each lasting one day. It takes place over three weeks. That gives you time to reflect, let the material sink in, and put it into practice. The course is held entirely online. All you need is a computer with a camera and internet access. Extra coaching sessions for implementation can be booked separately.

TARGET GROUP

- Job seekers and those looking for work who want to draw attention to themselves with a film/clip
- Marketing and communications professionals, polygraphers, advertisers, graphic artists, designers, IT specialists, web publishers, photographers
- Motivated people with a willingness to self-reflect
- People drawn to creative processes
- People who want to make a TV-style spot about themselves

LEARNING OBJECTIVES

Understanding the Mechanics of Video Content
Development of an idea for your own application or project
Getting to know tools and techniques
Participants have everything they need to implement your project independently

METHOD

Learning by doing and helping people help themselves. The workshops show how video content can be used in the application or project-finding process. Participants put what they've learned into practice — tailored to their own needs.

RESULT

Idea for your own application or your own project
Video Content first implementation

REQUIREMENTS

- Completion of apprenticeship or degree
- German language skills B2
- good computer skills
- Film equipment for the shoot (a phone camera works too) can be brought along or provided by us
- Infrastructure: Greenscreen, equipment and workspace can be used free of charge during the session
- Basic knowledge of editing software (at least iMovie, Movavi, etc.)
- Computer with webcam and internet access
- One topic, one idea, or project should be present. The story can also be developed in our "Storytelling" module.
- Also accessible for start-ups and freelancers

CERTIFICATE

You will receive a course confirmation

DURATION AND EXECUTION

Duration: 3 workshops over 3 days, each from 9:00 AM – 12:00 PM & 1:00 PM – 3:00 PM

Execution: On-site only.

NUMBER OF PARTICIPANTS

The course is offered as group or individual coaching. Max. 7 participants.

DATES AND REGISTRATION

The offer takes place individually upon request. Simply select the corresponding course [hier](#) or send us an email.

COURSE COSTS

CHF 8430.– for individual coaching.

For registered job seekers, costs can be covered by the unemployment fund after consultation with the RAV office. The job seeker can apply for the individual course request together with the RAV advisors. For more information, contact us or your recruitment consultant.

Execution and billing via Pitchworks GmbH (Partner of the bewerbeagentur)

PROVIDER

bewerbeagentur^o

www.bewerbeagentur.ch

info@bewerbeagentur.ch

+41 43 431 40 10 (Mon – Tue, 09:00 – 13:00)

Registration online only at: ba-database.ch/kursanmeldung

